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**CONFERENCE EVALUATION FORM**

ALADN conference planners appreciate your comments and suggestions about its 2011 Annual Conference.   
Your responses help shape future conferences. We thank you for your time in filling out this evaluation form.

Please check the appropriate rating for each item.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Conference and Program- OVERALL** | **Very High** | **High** | **Average** | **Low** | **Poor** |
| Were the programs well organized? |  |  |  |  |  |
| Were the topics relevant to you? |  |  |  |  |  |
| Were the speakers informative, prepared, and engaging? |  |  |  |  |  |
| Was the conference worthwhile? |  |  |  |  |  |
| Did you gain insight into academic library fundraising strategies? |  |  |  |  |  |
| Did you feel the length of the conference sessions were good? |  |  |  |  |  |
| How did you enjoy the Fallingwater tour? |  |  |  |  |  |
| How did you enjoy the Pirates Game? |  |  |  |  |  |
| How did you enjoy the banquet? |  |  |  |  |  |

**Comments:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Networking- OVERALL** | **Very High** | **High** | **Average** | **Low** | **Poor** |
| Were there enough networking opportunities/sessions? |  |  |  |  |  |
| Opening Conference Reception |  |  |  |  |  |
| Banquet |  |  |  |  |  |
| Networking Hour |  |  |  |  |  |
| Roundtable Discussions/Breakfasts |  |  |  |  |  |
| Did you network with others whom you expect to hear from in the future? |  |  |  |  |  |

**Comments:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Logistics- OVERALL** | **Very High**  **Yes** | **High** | **Average** | **Low** | **Poor**  **No** |
| Were the session starting and ending times convenient? |  |  |  |  |  |
| Registration and conference check-in |  |  |  |  |  |
| Was the conference food good? |  |  |  |  |  |
| Hotel and Conference Center |  |  |  |  |  |
| Cost/Value of the conference |  |  |  |  |  |
| Were the busses taken to the tour, deans’ dinner and the banquet adequate? |  |  |  |  |  |
| Was communication prior to the conference adequate? |  |  |  |  |  |
| Was Registration easy and convenient? |  |  |  |  |  |
| Was the ALADN 2013 website easy to navigate and informative? |  |  |  |  |  |
| Was the Registration/Information Table staffed adequately? |  |  |  |  |  |

**Comments:**

**Main Conference Programs: Monday, May 20, 2013  
  
Breakfast Session: 8:00 -9:00 am**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Presenter: Vincent Vessalo, GALE Cengage | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills: Vince Vessalo** |  |  |  |  |  |

**Comments:**

**Keynote Address: 9:15 -10:30 am**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Obstacles and Opportunities in Securing Support for Libraries  Presenter: Jim Langley, Langley Innovations LLC | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills** |  |  |  |  |  |

**Comments:**

**Concurrent Sessions: 10:35 -11:20 am**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Session 1:** Art in the Library: Transforming the Library through Donor Involvement  Presenters: Shirley Hallblade and Christina Levine, University of North Florida | Attended: Yes/ No | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Session 2:**  Collecting Insight: What Development Officers can Learn from Curators  Presenter: Rebecca Smith and Sherry Williams, University of Kansas | Attended: Yes/ No |
| **Relevance of Topic: Session 1 Art In the Library** | |  |  |  |  |  |
| **Presentation Skills: Shirley Hallblade** | |  |  |  |  |  |
| **Presentation Skills: Christina Levine** | |  |  |  |  |  |
| **Relevance of Topic: Session 2 Collecting Insight** | |  |  |  |  |  |
| **Presentation Skills: Rebecca Smith** | |  |  |  |  |  |
| **Presentation Skills: Sherry Williams** | |  |  |  |  |  |

**Comments:**

**Lunch Session Donor Panel: 11:30 am- 12:30 pm**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Getting to the Point Through Donor Eyes  Presenters: H Woodruff Turner, University of Pittsburgh; Deborah Edwards, College of William and Mary; Marshal Hunt, CONSOL Energy Group | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills: H Woodruff Turner** |  |  |  |  |  |
| **Presentation Skills: Deborah Edwards** |  |  |  |  |  |
| **Presentation Skills: Marshal Hunt** |  |  |  |  |  |

**Comments:**

**Concurrent Sessions: 1:00 – 1:50 pm**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Session 1:** Surprise Success: Library Student Employee Scholarship Program  Presenters: Dr. Mary Reichel and Andrea Gimlin, Appalachian State University | Attended: Yes/ No | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Session 2:**  Where do Prospects come from?  Presenter: Kurt Cumiskey | Attended: Yes/ No |
| **Relevance of Topic: Session 1 Surprise Success** | |  |  |  |  |  |
| **Presentation Skills: Dr. Mary Reichel** | |  |  |  |  |  |
| **Presentation Skills: Andrea Gimlin** | |  |  |  |  |  |
| **Relevance of Topic: Session 2 Where do Prospects come from** | |  |  |  |  |  |
| **Presentation Skills: Kurt Cumiskey** | |  |  |  |  |  |

**Comments:**

**Concurrent Sessions: 2:05 -3:00 pm**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Session 1:**  Story Rooms: Using Founding Group Study Rooms to Promote Special Interests of Donors and to Provide Students with Enhanced Learning and Discovery  Presenters: Charlene Baldwin and Essraa Newar, Chapman | Attended: Yes/ No | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Session 2:** Building a Sound Foundation: Advancement Through Strategic Communication  Presenter: Rebecca Smith, University of Kansas | Attended: Yes/ No |
| **Relevance of Topic: Session 1 Story Rooms** | |  |  |  |  |  |
| **Presentation Skills: Charlene Baldwin** | |  |  |  |  |  |
| **Presentation Skills Essraa Newar** | |  |  |  |  |  |
| **Relevance of Topic: Session 2 Building a sound Foundation** | |  |  |  |  |  |
| **Presentation Skills: Rebecca Smith** | |  |  |  |  |  |

**Comments:**

**Plenary Session: 3:30- 4:30pm**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| The Myth of Campus Wide Capital Campaign: How Does the Library Fit into a Capital Campaign while Competing with Other Colleges, Schools, and Academic Units Presenter: Samuel Huang, University of Florida | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills** |  |  |  |  |  |

**Comments:**

**Main Conference Programs: Tuesday, May 21, 2013  
  
Keynote Speech: 8:45 -9:55 am**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Hand Conversations at Work**  Presenter: Tim Edris, Emerging Leaders Institute | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills** |  |  |  |  |  |

**Comments:**

**Concurrent Sessions: 10:00 – 10:50 am**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Session 1:** Persuasive Writing: Getting them to Say Yes Before You Ask  Presenter: Jan Stork, Make-A-Wish Greater Pennsylvania | Attended: Yes/ No | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Session 2:** From “Rags to Riches”: Opening the Door to Major Gifts through In-Kind Donations  Presenter: Ashley A. Buderus, University of Denver | Attended: Yes/ No |
| **Relevance of Topic: Session 1 Persuasive Writing** | |  |  |  |  |  |
| **Presentation Skills: Jan Stork** | |  |  |  |  |  |
| **Relevance of Topic: Session 2 From “Rags to Riches”** | |  |  |  |  |  |
| **Presentation Skills: Ashley A. Buderus** | |  |  |  |  |  |

**Comments:**

**Plenary Session: 11:00am- 12:oo noon**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Leadership Panel: Marketing your Library to All Constituents Presenters: Fred Heath, University of Texas; Adrian Alexander, University of Tulsa; Charles Lowry, ARL and University of Maryland | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills: Fred Heath** |  |  |  |  |  |
| **Presentation Skills: Adrian Alexander** |  |  |  |  |  |
| **Presentation Skills: Charles Lowry** |  |  |  |  |  |

**Comments:**

**Main Conference Programs: Wednesday, May 22, 2013  
  
Concurrent Sessions: 9:15 -10:15am**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Session 1:** Don’t Wait for Godot: Leading a Special Collections Donor Program without a Development Officer Presenter: Aaron D. Purcell, Virginia Tech | Attended: Yes/ No | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Session 2:** Experienced Library Fundraisers Starting Anew: Which Best Practices Should We Continue, What Must We Relearn and Recreate  Presenter : Michael P. Olsen, Loyola University New Orleans | Attended: Yes/ No |
| **Relevance of Topic: Session 1 Don’t Wait for Godot** | |  |  |  |  |  |
| **Presentation Skills: Aaron D. Purcell** | |  |  |  |  |  |
| **Relevance of Topic: Session 2 Experienced Library Fundraisers** | |  |  |  |  |  |
| **Presentation Skills: Michael P. Olsen** | |  |  |  |  |  |

**Comments:**

**Plenary Session: 10:45- 11:45 am**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Ask the Experts! Presenters: Joan Barnes, University of Nebraska-Lincoln; Ron Thiele, Syracuse University; Paula Jennings, New York University; Jennifer Wilkerson, Portland State; Gregory Perrin, University of Texas | **Very High** | **High** | **Average** | **Low** | **Poor** |
| **Relevance of Topic** |  |  |  |  |  |
| **Presentation Skills: Joan Barnes** |  |  |  |  |  |
| **Presentation Skills: Ron Thiele** |  |  |  |  |  |
| **Presentation Skills: Paula Jennings** |  |  |  |  |  |
| **Presentation Skills: Jennifer Wilkerson** |  |  |  |  |  |
| **Presentation Skills: Gregory Perrin** |  |  |  |  |  |

**Comments:**

***Other Conference Activities:***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **ALADN Marketplace** | **Very High** | **High** | **Average** | **Low** | **Poor** |
| Location |  |  |  |  |  |
| Organization |  |  |  |  |  |

**Comments:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Roundtables (indicate which session(s) you attended.** | **Very High** | **High** | **Average** | **Low** | **Poor** |
| Location |  |  |  |  |  |
| Topics |  |  |  |  |  |
| Organization |  |  |  |  |  |

**Comments:**

1. **What was MOST VALUABLE to you about ALADN 2013?**

2. **What was LEAST VALUABLE about ALADN 2013?**

3. **How could the conference improve or be made more relevant for ALADN 2014?**

4. **Do you plan to attend the ALADN 2014 Conference?**   
\_\_\_\_\_Yes \_\_\_\_\_No \_\_\_\_ I Don’t Know

5. **How did you learn about the ALADN 2013 Conference?**   
 \_\_\_\_LIBDEV listserv \_\_\_\_ALADN Website \_\_\_\_Brochure \_\_\_\_Colleague \_\_\_\_LinkedIn  
 \_\_\_\_Other: Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
***Mentor Program:***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Mentor Program-OVERALL** | **Yes/No** | **Very High** | **High** | **Average** | **Low** | **Poor** |
| I participated as a Mentee **(please indicate yes or no)** |  |  |  |  |  |  |
| I participated as a Mentor **(please indicate yes or no)** |  |
| Overall Experience |  |  |  |  |  |  |
| Pre-conference communication |  |  |  |  |  |  |
| Conference Interactions with Mentor/Mentee |  |  |  |  |  |  |
| Would you recommend this program to a colleague? |  |  |  |  |  |  |

**Comments/Suggestions for the mentor program?**

**DEMOGRAPHICS**

In order to better understand who is attending ALADN conferences, please tell us a little about yourself.

a. **Gender** \_\_\_Female \_\_\_Male

b. **Age**  \_\_\_\_20-28 \_\_\_\_29-35 \_\_\_\_36-44 \_\_\_\_45-52 \_\_\_\_53-60 \_\_\_\_61 +

c. **How Many ALADN conferences have you attended (including this year’s)?** \_\_\_\_\_\_\_\_\_\_\_

d. **Thinking about your fundraising experience in an academic library. Please indicate your level of experience:**

\_\_\_Beginner \_\_\_Moderate \_\_\_Advanced   
  
e. **Including your experience raising money for academic libraries, how many years have you been employed as a professional fundraiser?**  
\_\_\_\_less than 1 year \_\_\_\_1-2 years \_\_\_\_3-5 years \_\_\_\_6-10 years \_\_\_\_10-15 years \_\_\_\_16+ years

f. **Please indicate your position type:**\_\_\_\_\_Director of Development \_\_\_\_\_Assistant Director of Development \_\_\_\_\_Dean/Director  
\_\_\_\_\_External Relations/Marketing \_\_\_\_\_ Other: Please specify\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**g**. **Describe the size of your institution**: \_\_\_\_ small (less than 5,000 students) \_\_\_\_medium (5,000-15,000 students)  
\_\_\_\_large (15,000+ students)

**h. How large is your development team?** \_\_\_\_1 \_\_\_\_2 \_\_\_\_3 \_\_\_\_4+ (people)

**i. What percentage of your time is directly spent raising money for your library?** \_\_\_\_\_\_\_\_\_\_\_\_\_

**j. Is your position split with the college’s/university’s central advancement?** \_\_\_\_Yes \_\_\_No \_\_\_\_n/a

**k. If you do not spend 100% of your time raising money for your library, what other responsibilities do you have?**\_\_\_\_\_fundraising for another unit(s) on campus \_\_\_\_\_\_marketing/communication related to library services

\_\_\_\_\_Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**l. Do you have a degree in library/information science or similar course of study? (MLS, MLIS, MA, etc.)**\_\_\_\_Yes \_\_\_\_No   
  
**m**. **How many years were/have you been employed as a librarian?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**n. Do you have an advanced degree in another subject area? (M.Ed, PhD, M.B.A, etc.)**\_\_\_\_Yes \_\_\_\_No If Yes, What Degrees?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Please put completed evaluation in bin marked Evaluations   
at the ALADN information desk before you leave.***

***Planning ALADN 2014***  
If you would like to be involved in planning the ALADN 2014 Conference in Kansas City, please provide the following information:

**Name:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Institution**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
**I am interested in helping with the following:**   
  
\_\_\_\_\_\_\_Conference Programming \_\_\_\_\_\_\_Marketplace \_\_\_\_\_\_\_Networking Activities \_\_\_\_\_\_\_Mentor/Mentee

\_\_\_\_\_\_\_\_Other (please specify):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**If you have not handed in your evaluation, please complete and return no later than June 7, 2011 to:**  
**Julie M. Seavy**

**Director of Library Advancement**

**University of Pittsburgh**

**271 Hillman Library**

**Pittsburgh, PA 15260**

[**sjulie@pitt.edu**](mailto:sjulie@pitt.edu)